

JAE EUN KUM

UX/UI Designer

CONTACT

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SKILLS

Adobe CS	User Interview
Sketch	Contextual Inquiry
Invision	Info Architecture
Principle	Persona
Final Cut Pro	Wireframing
HTML	Prototyping
CSS	Usability Testing
Python	Graphic Design

EDUCATION

General Assembly

Manhattan, NY | May 2018

User Experience Design Immersive

Indiana University

Bloomington, IN | May 2016

Master of Information Science

GPA: 3.84 / 4.0

Seoul National University

Seoul, Korea | Feb 2013

- Bachelor of Fine Art in Design
Majoring Visual Design

- Bachelor of Arts in Information
and Cultural Technology

ABOUT ME

User-centered designer, passionate about providing a better experience based on an in-depth understanding of users. Skilled visual communicator who creates tangible solutions by bringing imagination and creativity to the real world.

WORK EXPERIENCE

UX Consultant | MySportsShare

New York, NY | May 2018

- Redesigned current website's UX strategies by identifying areas of opportunity for clients, performing user research, conducting user tests, and designing interactive experiences
- Delivered personas, journey maps, user flows, wireframes, and prototypes
- Led the design team's process and decision-making, including planning, prioritizing, and scheduling

Visual Designer | East Asian Studies Center, Indiana University

Bloomington, IN | Apr. 2016 - July 2017

- Created digital and print materials such as posters, and PowerPoints based on user behaviors and their pain points as well as product properties
- Worked with a cross-functional team to recommend action, scheduling, planning, and managing projects to completion

Research Assistant | School of Informatics and Computing, Indiana University

Bloomington, IN | May 2015 - Oct. 2016

- Developed code for data collection using Python with APIs
- Researched user behavior by observing and analyzing collected data and providing insights

UI Designer | PIALUX Art Sphere

Seoul, Korea | Feb. 2014

- Created wireframes and conducted design iterations to deliver hi-fi mockup and graphic assets for company website
- Communicated and coordinated between clients and developers on job scope and regularly reported on progress

UI Designer | NeoLAB Convergence, Inc.

Seoul, Korea | Mar. - Aug. 2013

- Developed low-fi wireframe to pixel-perfect hi-fi mockup for Android app
- Collaborated with print media design team and developer team to create coherent design products

UI Designer | Real Communication Inc

Seoul, Korea | Dec. 2011 - Feb. 2012

- Created wireframes from scratch based on product requirements
- Designed and delivered final production visuals of company website by maintaining design consistency across all web properties

Research Assistant | Seoul National University and Hyundai Motor Company

Seoul, Korea | Dec. 2010 - Jul. 2011

- Conducted and documented user research, and developed personas
- Developed UX strategies of gesture interface